



Responsible party: STREICHER, spol. s.r.o. Plzeň  
Website: www.streicher.cz

## Privacy Policy

### 1. An overview of data protection

#### General information

The following information will provide you with an overview of what will happen with your personal data when you visit this website. The term “personal data” comprises all data that can be used to personally identify you.

#### Data recording on this website

##### Who is the responsible party for the recording of data on this website (i.e., the “controller”)?

The data on this website is processed by the operator of the website, whose contact information is available under section “Information about the responsible party (referred to as the “controller” in the GDPR)” in this Privacy Policy.

##### How do we record your data?

We collect your data as a result of your sharing of your data with us. This may, for instance be information you enter into our contact form. Other data shall be recorded by our IT systems automatically or after you consent to its recording during your website visit. This data comprises primarily technical information (e.g., web browser, operating system, or time the site was accessed). This information is recorded automatically when you access this website.

##### What are the purposes we use your data for?

A part of the information is generated to guarantee the error free provision of the website. Other data may be used to analyse your user behaviour.

##### What rights do you have as far as your information is concerned?

You have the right to receive information about the source, recipients and purposes of your stored personal data at any time without having to pay a fee for such disclosures. You also have the right to demand that your data is rectified or erased. If you have consented to data processing, you have the option to revoke this consent at any time, which shall affect all future data processing. Moreover, you have the right to demand that the processing of your data is restricted under certain circumstances. Furthermore, you have the right to log a complaint with the competent supervising agency. Please do not hesitate to contact us at any time if you have questions about this or any other data protection related issues.

### 2. General information and mandatory information

#### Data protection

The operators of this website and its pages take the protection of your personal data very seriously. Hence, we handle your personal data as confidential information and in compliance with the statutory data protection regulations and this Data Protection Declaration. Whenever you use this website, a variety of personal information will be collected. Personal data comprises data that can be used to personally identify you. This Data Protection Declaration explains which data we collect as well as the purposes we use this data for. It also explains how and for which purpose the information is collected. We herewith advise you that the transmission of data via the Internet (i.e., through e-mail communications) may involve security gaps. It is not possible to completely protect data against third-party access.

#### Information about the responsible party

(referred to as the “controller” in the GDPR)

**STREICHER, spol. s r.o. Plzeň**  
**Plzeňská 565**  
**332 09 Štěnovice**  
**Czech Republic**  
**Phone: +420 377 150 311**  
**E-mail: streicher(at)streicher.cz**

The controller is the natural person or legal entity that single-handedly or jointly with others makes decisions as to the purposes of and resources for the processing of personal data (e.g., names, e-mail addresses, etc.).

#### **Storage duration**

Unless a more specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for which it was collected no longer applies. If you assert a justified request for deletion or revoke your consent to data processing, your data will be deleted, unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial law retention periods); in the latter case, the deletion will take place after these reasons cease to apply.

#### **Designation of a data protection officer**

We have appointed a data protection officer for our company.

#### **Tobias Damasko**

**aigner business solutions GmbH**

**Goldener Steig 42**

**94116 Hutthurm**

**Germany**

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**E-mail: [tobias.damasko\(at\)aigner-business-solutions.com](mailto:tobias.damasko(at)aigner-business-solutions.com)**

**Website: [www.aigner-business-solutions.com](http://www.aigner-business-solutions.com)**

#### **Information on data transfer to the USA and other non-EU countries**

Among other things, we use tools of companies domiciled in the United States or other from a data protection perspective non-secure non-EU countries. If these tools are active, your personal data may potentially be transferred to these non-EU countries and may be processed there. We must point out that in these countries, a data protection level that is comparable to that in the EU cannot be guaranteed. For instance, U.S. enterprises are under a mandate to release personal data to the security agencies and you as the data subject do not have any litigation options to defend yourself in court. Hence, it cannot be ruled out that U.S. agencies (e.g., the Secret Service) may process, analyse and permanently archive your personal data for surveillance purposes. We have no control over these processing activities.

#### **Redirection to third party websites**

We have included links to the websites of third parties. When you click on these links, data is transmitted to the operator of the website. This privacy policy does not regulate the collection, transfer or handling of personal data by third parties. Please check the privacy policy of the responsible party.

#### **Consent according to §25 para. 1 TTDSG**

Depending on your consent, we use various tools on our website that process your data. Insofar as we base data processing on your declaration of consent pursuant to Art. 6 (1)(a) GDPR and inform you about the purpose and mode of action of the declaration of consent in our data protection declaration, your consent also applies within the meaning of §25 (1) TTDSG. Which cookies, plug-ins and other data-processing tools are used, please refer to the privacy policy.

#### **Revocation of your consent to the processing of data**

A wide range of data processing transactions are possible only subject to your express consent. You can also revoke at any time any consent you have already given us. This shall be without prejudice to the lawfulness of any data collection that occurred prior to your revocation.

#### **Right to object to the collection of data in special cases; right to object to direct advertising (Art. 21 GDPR)**

**In the event that data are processed on the basis of Art. 6(1)(E) or (F) GDPR, you at any time have the right to object to the processing of your personal data based on grounds arising from your unique situation. This also applies to any profiling based on these provisions. To determine the legal basis, on which any processing of data is based, please consult this data protection declaration. If you object, we will no longer process your affected personal data, unless we are in a position to present compelling protection worthy reasons for the processing of your data, that outweigh your interests, rights and freedoms or if the purpose of the processing is the claiming, exercising or defence of legal entitlements (objection pursuant to Art. 21(1) GDPR).**

**If your personal data is being processed in order to engage in direct advertising, you have the right to object to the processing of your affected personal data for the purposes of such advertising at any time. This also applies to profiling to the extent that it is affiliated with such direct advertising. If you object, your personal data will subsequently no longer be used for direct advertising purposes (objection pursuant to Art. 21(2) GDPR).**

#### **Right to lodge a complaint with the competent supervisory agency**

In the event of violations of the GDPR, data subjects are entitled to lodge a complaint with a supervisory agency, in particular in the member state where they usually maintain their domicile, place of work or at the place where the alleged violation occurred. The right to lodge a complaint is in effect regardless of any other administrative or court proceedings available as legal recourses.

#### **Right to data portability**

You have the right to demand that we hand over any data we automatically process on the basis of your consent or in order to fulfil a contract to you or a third party in a commonly used, machine readable format. If you should demand the direct transfer of the data to another controller, this will only be done if it is technically feasible.

#### **SSL and/or TLS encryption**

For security reasons and to protect the transmission of confidential content, such as purchase orders or inquiries you submit to us as the website operator, this website uses either an SSL or a TLS encryption program. You can recognise an encrypted connection by checking whether the address line of the browser switches from “http://” to “https://” and also by the appearance of the lock icon in the browser line. If the SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties.

#### **Information about, erasure and rectification of data**

Within the scope of the applicable statutory provisions, you at any time have the right to demand information about your stored personal data, their source and recipients as well as the purpose of the processing of your data. You may also have a right to have your data rectified or erased. If you have questions about this subject matter or any other questions about personal data, please do not hesitate to contact us at any time.

#### **Right to demand processing restrictions**

You have the right to demand restrictions as far as the processing of your personal data is concerned. To do so, you may contact us at any time. The right to demand restriction of processing applies in the following cases:

- In the event that you should dispute the correctness of your data stored by us, we will usually need some time to verify this claim. During the time that this investigation is ongoing, you have the right to demand that we restrict the processing of your personal data.
- If the processing of your personal data was/is conducted in an unlawful manner, you have the option to demand the restriction of the processing of your data instead of demanding the erasing of this data.
- If we do not need your personal data any longer and you need it to exercise, defend or claim legal entitlements, you have the right to demand the restriction of the processing of your personal data instead of its erasing.
- If you have objected pursuant to Art. 21(1) GDPR, your rights and our rights will have to be weighed against each other. As long as it has not been determined whose interests prevail, you have the right to demand a restriction of the processing of your personal data.

If you have restricted the processing of your personal data, these data – with the exception of their storage – may be processed only subject to your consent or to claim, exercise or defend legal entitlements or to protect the rights of other natural persons or legal entities or for important public interest reasons cited by the European Union or a member state of the EU.

### **3. Recording of data on this website**

#### **Cookies**

Our websites and pages use what the industry refers to as “cookies.” Cookies are small text files that do not cause any damage to your device. They are either stored temporarily for the duration of a session (session cookies) or they are permanently stored on your device (permanent cookies). Session cookies are automatically deleted once you terminate your visit.

Permanent cookies remain stored on your device until you actively delete them or they are automatically erased by your web browser. In some cases, it is possible that third-party cookies are stored on your device once you enter our site. These cookies enable you or us to take advantage of certain services offered by the third party (e.g., cookies for the processing of payment services). Cookies have a variety of functions. Many cookies are technically essential since certain website functions would not

work in the absence of the cookies (e.g., the shopping cart function or the display of videos). The purpose of other cookies may be the analysis of user patterns or the display of promotional messages. Cookies, which are required for the performance of electronic communication transactions (required cookies), or for the provision of certain functions you want to use (functional cookies, e.g., for the shopping cart function) or those that are necessary for the optimisation (required cookies) of the website (e.g., cookies that provide measurable insights into the web audience), shall be stored on the basis of Art. 6(1)(f) GDPR, unless a different legal basis is indicated. The operator of the website has a legitimate interest in the storage of required cookies to ensure the technically error-free and optimised provision of the operator's services. If your consent to the storage of the cookies and similar recognition technologies has been requested, processing of these cookies occurs exclusively on the basis of the consent obtained (Art. 6(1)(a) GDPR and § 25 (1) TTDSG); this consent may be revoked at any time. You have the option to set up your browser in such a manner that you will be notified any time cookies are placed and to permit the acceptance of cookies only in specific cases. You may also exclude the acceptance of cookies in certain cases or in general or activate the delete function for the automatic deletion of cookies when the browser closes. If cookies are deactivated, the functions of this website may be limited. In the event that third-party cookies are used or if cookies are used for analytical purposes, we will separately notify you in conjunction with this Data Protection Policy and, if applicable, ask for your consent.

### Necessary

Name	Provider	Purpose	Duration
CookieConsent	Cookiebot	Stores the user's consent status for cookies on the current domain. 2 years	1 year

### Server log files

The provider of this website and its pages automatically collects and stores information in so-called server log files, which your browser communicates to us automatically. The information comprises:

- The type and version of browser used
- The used operating system
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- The IP address

This data is not merged with other data sources.

This data is recorded on the basis of Art. 6(1)(f) GDPR. The operator of the website has a legitimate interest in the technically error free presentation and the optimisation of the operator's website. In order to achieve this, server log files must be recorded.

### Request by e-mail, telephone, or fax

If you contact us by e-mail, telephone or fax, your request, including all resulting personal data (name, request) will be stored and processed by us for the purpose of processing your request. We do not pass these data on without your consent.

These data are processed on the basis of Art. 6(1)(b) GDPR if your inquiry is related to the fulfillment of a contract or is required for the performance of pre-contractual measures. In all other cases, the data are processed on the basis of our legitimate interest in the effective handling of inquiries submitted to us (Art. 6(1)(f) GDPR).

The data sent by you to us via contact requests remain with us until you request us to delete it or the purpose for the data storage lapses (e.g. after completion of your request). Mandatory statutory provisions - in particular statutory retention periods - remain unaffected.

## 4. Plug-ins and Tools

### Privacy Policy Social Media

We use business accounts on Facebook, Instagram, LinkedIn and Xing. If you visit our channels on these social media channels, you will have the opportunity to respond to our posts, comment on them and send us private messages. Your visit to our profile initiates a variety of data processing operations in relation to your personal data. We inform you about the rights you have regarding the processing of your personal data towards us.

You are not obliged to provide us with your personal data. However, this may be necessary for individual functionalities of our profiles in social networks. We process your data for customer-oriented company presentation, for market-effective external presentation and for communication with the followers of our social media channels. The legal basis for the data processing is

Art. 6 (1)(f) GDPR and is necessary to fulfil our legitimate interest. Your interests or fundamental freedoms and rights are not to be regarded as predominant, as you have voluntarily chosen this form of interaction and communication.

If you use our social media channels to contact us, the data you provide us with will be processed by us exclusively for the purpose of contacting you. The legal basis for the collection of data is Art. 6 (1)(a) GDPR, your consent to communicate via social media, Art. 6 (1)(b) GDPR, for the initiation or execution of a contract, § 26 BDSG for employment purposes, and Art. 6 (1)(f) GDPR our legitimate interest in effective public relations.

We would like to point out that the platform operators use web tracking and profiling systems that create extensive profiles about the users of these platforms. However, we have no influence on these systems. When you visit our social media channels, your personal data is collected, used and stored not only by us, but also by the social media operators. This also happens if you yourself do not have a profile in the respective social network. For details about the collection and storage of your personal data as well as the type, scope and purpose of their use by the social media operators, please refer to their data protection declarations:

- Facebook.com <https://www.facebook.com/privacy/policy/>
- Instagram.com <https://privacycenter.instagram.com/policy/>
- Xing.com <https://privacy.xing.com/en/privacy-policy>
- LinkedIn.com <https://www.linkedin.com/legal/privacy-policy>

### **Data transfer to a third country**

The providers of Facebook, Instagram and LinkedIn are located in the USA. This means that all your data is transferred to an insecure third country where there is no comparable level of data protection as in the European Union. Xing has its headquarters in Germany. According to the provider, data may nevertheless be transferred to insecure third countries when using the platform.

These data transfers occur through your voluntary use of the platforms in accordance with Art. 6 (1) (a), Art. 49 (1)(a) GDPR.

### **Secure communication**

Communication via the internet can never be completely secured. Therefore, please do not send us any particularly sensitive data and personal information, especially no applications via our social media presences. You can also contact us with your request at any time via our other communication channels listed in the imprint.

(Status: November 2022)